

INGRID RICHRATH

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Must See Online Portfolio!

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GENERATIVE AI STRATEGY AND CAPABILITIES SUMMARY

An AI Learning Strategist and Instructional Design Leader specializing in AI-powered learning transformation, workforce enablement, and scalable learning solutions. Expert in translating complex operational and technical workflows into **high-impact learning experiences** that accelerate capability development, enhance workforce readiness, and drive measurable business performance.

Combines **advanced instructional design expertise** with strategic application of **Generative AI** to streamline content development, optimize learning operations, and enhance decision-making. Leverages AI to accelerate instructional design and strengthen learning strategy while improving the quality and scalability of learning initiatives.

Experienced in applying **GenAI technologies** to analyze workflows, identify performance gaps, map competencies, and develop role-based learning programs aligned with business objectives. Brings advanced fluency across leading large language models (LLMs), multimodal AI platforms, and enterprise learning technologies, positioning AI as a strategic asset for modernizing learning ecosystems and building workforce readiness.

AI-DRIVEN BUSINESS OUTCOMES

Reduced development time for a 2-hour instructor-led or eLearning program from the **industry average of 70–130 hours to 16 hours** by designing and implementing proprietary AI-powered instructional design workflows.

Achieved a development cycle approximately 75–85% faster than traditional methods and significantly faster than typical AI-assisted development (40–80 hours).

Produced comprehensive, enterprise-ready learning solutions that include:

- Bloom's Taxonomy-aligned learning objectives
- Instructional videos
- Scenario-based knowledge checks
- Scenario-based capstone challenge
- AI-generated podcast episodes with transcripts
- Learning journal
- Action planning tools

Leveraged **Generative AI** to accelerate analysis, instructional design, content creation, quality assurance, and multimedia production while maintaining instructional integrity and learning effectiveness.

AI-ENABLED SOLUTIONS & BUSINESS APPLICATIONS

ANALYSIS: AI Enhanced Analysis & Insights

Used AI to summarize tasks, processes, performance gaps, and learning requirements.

DESIGN: AI Augmented Competency, Curriculum and Role Based Training

Applied Generative AI to design scalable, competency-based learning ecosystems to align with workforce readiness.

DEVELOPMENT: AI Enabled Content Production and Multimedia Development

Leveraged Generative AI tools and workflows to accelerate the design, development, and production of scalable multimedia experiences.

IMPLEMENTATION: AI Driven Learning Operations and Workflow Automation

Built AI and non-AI automations to streamline operations and reduce manual effort.

EVALUATION: AI Enhanced Measurement, Analytics and Performance Consulting

Leveraged Generative AI to strengthen metrics through data-driven insights and used AI to elevate communication clarity and strategic alignment.

LLMs AND AI TOOLS

Canva
graphics

ChatGPT
analysis
brainstorming
content development
data analysis
knowledge checks
meeting assistance
research
scenarios
summarization
voiceover scripts
writing

Claude
document analysis
framework content
policy review
research
slide outlines
summarization
writing

Copilot
content development
framework content
MS Office assistance
summarization
task lists
voiceover scripts
voiceovers

Gemini AI Studio Pro
Voiceovers

Gemini NotebookLM
content development
graphic creation
podcast generation
research
summarization

Otter Pro
video transcription

